**Technical Documentation**

**Retail Data Analysis Project**

* **About the Dataset**

This project is based on Data Analysis of retail dataset This Online Retail data set contains all the transactions occurring for a UK-based and registered, non-store online retail between 01/12/2009 and 09/12/2011.The company mainly sells unique all-occasion gift-ware. Many customers of the company are wholesalers.

* **Tech stack used**

In this project 3 tech stack has been used for data cleaning and feature engineering **Python pandas and numpy** libraries has been used, for data analysis and extracting different measures from the data has been done using **SQL,** for data visualization and dashboard Power BI has been used